

Strategy and marketing consulting to help businesses win in Africa.

Optimise your capability to win in Africa's consumer markets



SEE the African market

- Frame your market understanding with The Village Map
- Gain proprietary insights into your African market
- Train and Support your marketing team

ENGAGE the market effectively

- Develop Africa-centric marketing strategies.
- Support in time-based market planning.
- Innovation and market entry support.

WIN in African consumer markets

- Support execution with our affiliate network
- Deploy unique route to market strategies.
- Manage & measure market specific marketing ROI.

Outcomes

- Significant increase in optimal delivery of marketing strategies
- Increase in market alignment and capability of your team
- Optimisation of marketing ROI and impact

Significant client footprints:



- Nigeria
- Uganda
- South Africa

Deep experience in:

- FMCG
- Food and Beverages
- Banking and Financial Services
- Telco
- Manufacturing
- Oil and Gas
- Entertainment and Branded Content

Contact us on feyi@opensquaresafrica.com to optimise your strategy & marketing performance in Africa

Visit www.opensquaresafrica.com for more information